



HANGING INSTRUCTIONS

PANTHER MARBLE WALLCOVERINGS

STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!

Thank you for choosing Studio Zen Wallcoverings. For best results, we recommend that a professional wallcovering installer hang these wallcoverings. To find a professional in your area, contact the National Guild of Professional Paperhangers at www.ngpp.org. These instructions apply to Studio Zen Panther Marble wallcoverings — genuine colored marble on a non-woven backing. **Special handling is required for this material.**

PREPARATION

Before you cut and hang, confirm the following:

- 1. Verify the order.** Correct pattern, colorway, and sufficient quantity to complete the job, all bolts from the **same lot number**.
- 2. Inspect all material before cutting.** Unroll and examine every bolt in good lighting. The edges are pre-trimmed at the factory — once a bolt is opened, **never lay the material on a dirty floor**. Damage in transit and visible flaws must be reported to Studio Zen Wallcoverings before installation begins.
- 3. The Three-Strip Rule — strictly enforced.** Stop and inspect after the first three (3) strips and confirm there is no problem before continuing. If any defect is evident, halt and contact Studio Zen Wallcoverings before hanging additional material. **NO CLAIMS WILL BE ACCEPTED FOR MORE THAN THREE (3) STRIPS INSTALLED ON THE WALL.** All claims within 30 days of invoice date. No labor claims at any time.

BUILDING & MATERIAL CONDITIONS: The building must be weather-tight with HVAC settings (including pressure, temperature and relative humidity) the same as those of an occupied building for three days prior to, throughout, and three days after installation. Walls must be structurally sound with all sources of moisture accumulation eliminated. Store the wallcovering clean and dry at occupied-building temperature and humidity for at least three days prior to installation. All adhesives and primers must be new, commercial-grade, uncontaminated material.

WALL PREPARATION

1. Finish the substrate smooth using a finishing compound of the same color as the substrate. Walls must be clean, smooth, dry, and firm.
2. Wet-applied substrates (concrete, mortar, fresh joint compound) must be **completely dry** before installation begins. Residual moisture causes discoloration, mold, and blistering of the wallcovering.
3. Concrete, mortar, plywood, metal, and similar substrates **must be sealed** with the appropriate substrate-specific sealer. The sealer forms a film between wall and wallcovering that prevents discoloration from substrate alkali and tannin.



4. Poor-adhesion substrates — chalky or powdery surfaces, painted walls, partitions, cement boards — must also be sealed with the appropriate substrate-specific sealer to reinforce the surface and prevent the wallcovering from releasing.

5. Prime with a hard, acrylic, pigmented, wall-protecting primer made **SPECIFICALLY for WALLCOVERING INSTALLATION and WALL PROTECTION. DO NOT USE R-35.** Allow to dry thoroughly before hanging.

Liner Paper — Optional but Strongly Recommended: Studio Zen Wallcoverings strongly recommends a high-quality liner beneath all marble wallcoverings. The mineral face will telegraph wall imperfections through the finished installation. A liner provides a stable, uniform substrate and improves adhesion.

INSTALLATION

ADHESIVE & OPEN TIME

1. Use a **firm, heavy-bodied adhesive**; an adhesive formulated for non-woven wallcoverings is recommended. Apply at a coverage of approximately **130–150 g/m²** (4–4.5 oz per square yard).
2. **Do not batch-paste.** Paste and hang one strip at a time — never paste several strips ahead.
3. Open time is **5 to 15 minutes**. The non-woven backing shows almost no expansion after pasting; once the strip has softened, **hang it promptly**.

HANDLING

1. After pasting, fold each strip **loosely and generously**. Tight folds, sharp creases, or firm pressure on curved sections cause permanent crease marks and **loss of marble grain** from the face.
2. Never stack pasted strips.

SEAMING & HANGING

1. Both edges are slit-trimmed at the factory. Hang with **butted seams on the factory edge**.
2. If double cutting an overlap, always use a **very sharp blade** and a protective underlay strip behind the cut. Change blades often.
3. The **top/bottom (UP) mark is printed on the back** of each strip. Check it on every strip — **do not reverse hang**.
4. Set seams and smooth with a **wide urethane roller only. Metal rollers must not be used** on this material.

CURING

1. Allow the installation to **dry naturally** until the adhesive has stabilized. Do not force-dry.
2. Avoid sudden temperature or environmental changes from heating or air-conditioning during drying — rapid changes cause the material to release and seams to open.

MATERIAL & CARE



Studio Zen Panther Marble wallcoverings are crafted from genuine colored marble on a non-woven backing. The natural mineral face requires careful handling to preserve its appearance.

NATURAL CHARACTERISTICS

Surface variation. Variation in tone and grain from strip to strip is a natural characteristic of genuine marble and is not a defect.

Grain release. Rough handling — tight folding, pressing, or abrasion — can dislodge marble grain from the face. Handle every strip with care.

Humidity & moisture. Not suitable for high-moisture environments or direct water contact. Maintain a stable indoor climate after installation.

CLEANING & MAINTENANCE

Routine dusting. Clean, dry feather duster or the soft brush attachment of a vacuum on its lowest setting. Do not press into the surface.

Spot cleaning. Blot gently with a soft, dry cloth. **Never scrub or rub** — abrasion dislodges the mineral face.

Avoid direct contact. Keep the surface free from oils, grease, and household cleaning products.