



HANGING INSTRUCTIONS

SUEDE WALLCOVERINGS

STOP: DO NOT CUT OR INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS!

Thank you for choosing Studio Zen Wallcoverings. For best results, we recommend professional installation of this fine wallcovering. To find a qualified installer in your area, visit www.ngpp.org.

PREPARATION

Before you cut and hang, please be sure you have:

1. Verify your order. Confirm you have the correct wallcovering pattern, colorway, and sufficient quantity to complete the entire job before cutting anything.
2. **Inspect all material upon receipt and before installation.** Unroll and examine every bolt in good lighting prior to cutting or hanging. While every order is carefully inspected before shipment, damage can occasionally occur in transit. Any concerns must be reported to Studio Zen Wallcoverings before installation begins.
3. **The Three-Strip Rule — strictly enforced.** After hanging the first three (3) strips, stop and inspect before proceeding. If any defect is identified at this point, halt installation immediately and contact Studio Zen Wallcoverings before hanging additional material. **NO CLAIMS WILL BE ACCEPTED FOR MORE THAN THREE (3) STRIPS INSTALLED ON THE WALL.** All claims must be submitted within 30 days of invoice date. No labor claims will be accepted at any time.

BUILDING & MATERIAL CONDITIONS: The building must be weather-tight with HVAC settings (including pressure, temperature and relative humidity) the same as those of an occupied building for three days prior to, throughout installation and three days after installation. The walls must be structurally sound including elimination of sources of moisture accumulation into the wall or wall cavity. The wallcovering must be in a clean and dry condition and must be stored at normal occupied building temperature and humidity for at least three days prior to installation. All adhesives and primers must be new, good quality, commercial grade materials, which have not been contaminated.

WALL PREPARATION

1. The walls to be covered must be properly prepared to ensure that the wallpaper will adhere to the wall surface. Even the strongest adhesive can only work when the wall surface is clean and properly prepared. Walls must be smooth, dry, and free of grease, mold, mildew, and loose paint.
2. Studio Zen Wallcoverings recommends that installers use a hard, acrylic, pigmented, wall-protecting primer that is **SPECIFICALLY made for WALLCOVERING INSTALLATION and WALL PROTECTION. DO NOT USE R-35.**
3. Allow the primer to dry thoroughly before hanging.

Liner Paper — Optional but Strongly Recommended: Studio Zen Wallcoverings strongly recommends installing a high-quality liner paper beneath all Suede wallcoverings. A liner provides a smooth, stable substrate that improves adhesion and reduces the risk of seam separation and edge lifting.



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INSTALLATION

ADHESIVE

1. Use a **clear, premixed vinyl adhesive**. Do not dilute.
2. Apply paste evenly to the back of the wallcovering using a roller. Allow to become tacky before hanging. Exact time will vary based on temperature and humidity.
3. **Keep the face of the wallcovering completely free of adhesive.** Both paste and excess water will permanently alter the color and texture of the suede surface. If paste contacts the face, blot immediately with a barely damp soft cloth — do not wipe, rub, or scrub.

TRIMMING

1. Edges are pre-trimmed at the factory. You may also create your own precision edge by trimming on your work table.
2. Use a **VERY sharp razor blade**. **Change blades frequently** for clean cuts.

HANGING

1. **Hang all strips in the same direction — do not reverse.** Over many years of installations, hanging suede wallcoverings in the same direction consistently produces the most even shading. The final decision rests with the installer on site.
2. Use a soft brush when hanging to avoid damaging the suede face. Do not use hard or ridged tools on the surface.
3. Gently smooth the wallcovering using a **soft plastic smoother**. **Do not use a seam roller** — it will crush and mark the suede texture permanently.
4. Use low-tack painter's tape along edges of installed strips to prevent paste from settling on adjacent material.
5. Paste, trim, and hang one strip at a time.

MATERIAL & CARE

Studio Zen Suede wallcoverings feature a soft, textured face that requires routine care to maintain its appearance. The surface is wipeable with proper technique.

NATURAL CHARACTERISTICS

Light sensitivity. Suede wallcoverings may experience subtle color change with prolonged direct sunlight. UV-filtering window treatments are recommended in rooms with sustained natural light exposure.

Humidity. While more resilient than natural fiber wallcoverings, suede should not be installed in bathrooms or rooms with consistently high humidity.

CLEANING & MAINTENANCE

Routine dusting. Vacuum regularly using the soft brush attachment on its lowest suction setting. This is the most effective routine maintenance method.

Spot cleaning. The suede surface is wipeable. Use a soft, barely damp cloth with gentle pressure — always wipe in one direction following the nap. Do not scrub or use abrasive products.



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Shade variation. Subtle tonal variation between strips is a natural characteristic of suede wallcoverings and will soften over time.

Stains. Address immediately by blotting (never rubbing) with a barely damp cloth. Do not apply water, solvents, steam, or household cleaning sprays directly to the surface.